



MARCH 2025 MEDIA APPENDIX

MEDIA	DATE	HEADLINE
McHenry County Blog	3/4/25	<u>Overdose Deaths Up</u>
Lake & McHenry County Scanner	3/5/25	<u>Health department warns public about spike in suspected overdose deaths in McHenry County</u>
McHenry County Blog	3/7/25	<u>UPDATE: Opioid Deaths Up in McHenry County, While State Sees Downturn, CORONER OFFERS STATISTICS FOR FIRST TWO MONTHS OF 2024 and 2025</u>
Lake & McHenry County Scanner	3/8/25	<u>40 days in jail for woman convicted of neglecting dozens of cats found in van in McHenry County</u>
Shaw Local	3/13/25	<u>Operation Dropbox expands into Lake County</u>
Lake & McHenry County Scanner	3/25/25	<u>2nd Huntley resident pleads guilty, avoids jail after over 50 dogs abandoned, 20 other animals found in poor health</u>
Lake & McHenry County Scanner	3/29/25	<u>Man accused of killing cat in Harvard fails to show up to trial, sentenced to 30 days in jail as sanction</u>



MARCH 2025 SOCIAL MEDIA REPORT

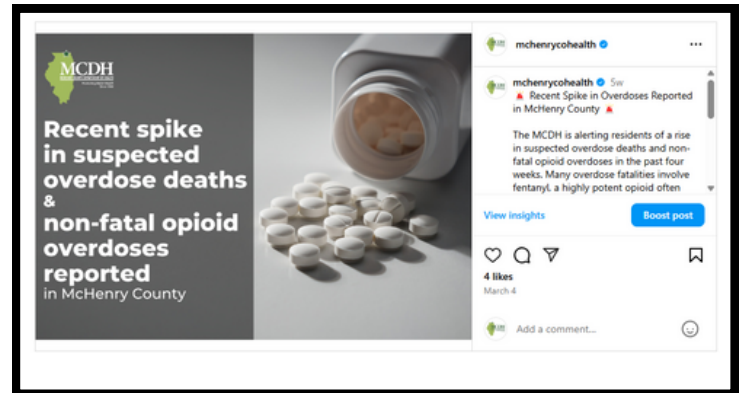
TOP SOCIAL MEDIA POSTS:



Facebook

Views: 3.5k

Engagements: 20



Instagram

Views: 270

Engagements: 6



X / Twitter

Impressions: 134

Engagements: 3

MARCH SNAPSHOT

Facebook:

New Followers: 15

Impressions: 328.9k

Total Followers: 10.1k

Instagram:

New Followers: 24

Impressions: 2.0k

Total Followers: 1.7k

X (formerly Twitter):

New Followers: 8

Impressions: 293

Total Followers: 2.3k



MARCH 2025 WEBSITE PAGEVIEWS

Webpage views by Division/Program	MARCH 2025 WEBSITE PAGEVIEWS					
	March 1	March 2-8	March 9-15	March 16-22	March 23-29	March 30-31
HEALTH DEPARTMENT						
health-department	151	1403	1379	1378	1303	401
department-contact-info	4	52	36	36	47	7
complaint-submittal-form	1	33	24	32	31	9
health-community	2	49	33	55	62	17
public-health-ordinance	1	50	86	44	49	18
foia-request	0	31	35	27	18	9
ADMINISTRATION DIVISION						
health-administration	2	43	42	50	33	21
board-of-health	3	28	16	27	22	6
death-record-request-form	0	5	12	21	6	3
birth-record-request-form	1	22	10	12	21	2
ENVIRONMENTAL HEALTH DIVISION						
environmental-health	4	208	202	168	170	53
environmental-health/applications	10	262	159	160	150	72
food-protection-program	6	81	79	58	76	15
food-facility-inspection-reports	6	103	64	26	40	14
onsite-wastewater-treatment	0	43	62	42	39	6
groundwater-protection-contamination	0	1	2	3	1	0
private-water-supply	3	30	23	29	26	2
laboratory-services	1	29	34	53	45	8
public-beaches	2	4	11	27	13	5
public-health-nuisance	1	3	10	2	5	5
mosquitoes-and-west-nile-virus	0	0	2	0	1	1
open-burning-of-landscape-waste	3	18	49	44	93	14
solid-waste-program	2	17	16	28	62	18
PUBLIC HEALTH NURSING DIVISION						
public-health-nursing	1	30	29	22	25	6
data-and-reports	5	51	62	54	55	6
clinic-services	9	68	76	84	80	25
communicable-disease-program	1	12	8	12	5	1
sexually-transmitted-diseases-hiv	12	14	13	27	22	5
tuberculosis	1	9	5	5	9	1
illinois-breast-cervical-cancer-program	0	14	20	23	24	3
maternal-child-health-services	3	13	6	12	13	7
healthymchenrycounty.org	43	634	466	435	375	20
COMMUNITY HEALTH DIVISION						
emergency-preparedness-response	0	0	0	18	4	1
community-health-program	3	49	78	13	2	0
how-to-prepare	0	0	0	4	0	1
wic-women-infants-and-children	2	83	75	44	44	9
volunteer-mrc	0	0	0	9	8	0
VETERINARY PUBLIC HEALTH DIVISION						
animal-control	46	309	318	325	259	95
adoptable-pets	65	386	354	396	330	118
lost-and-found-pets	6	30	32	47	28	3
registration	11	101	91	95	107	62
volunteer	4	26	26	14	21	3
rabies-tag-request	10	84	113	110	88	40
animal-control-violation-payment	4	25	38	30	23	8
pet-adoption-application	38	366	282	223	171	49