

NOVEMBER 2024 MEDIA APPENDIX

MEDIA	DATE	HEADLINE
Lake & McHenry County Scanner	11/4/24	Health department issues warning after seeing 100% increase in overdose deaths in McHenry County
Northwest Herald	11/4/24	New numbers show whooping cough still on rise in McHenry County
Lake & McHenry County Scanner	11/14/24	Health department issues warning about significant increase in whooping cough cases in McHenry County
FOX 32 Chicago	11/14/24	McHenry County reports significant increase in 'whooping cough' cases
Northwest Herald	11/15/24	Whooping cough on the rise in McHenry County, health department warns
Northwest Herald	11/22/24	McHenry man admits he 'intentionally tortured' his 4- month-old puppy
Lake & McHenry County Scanner	11/24/24	2 years in prison for man who pleaded guilty to torturing, seriously injuring 4-month-old puppy in McHenry



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Northwest Herald	12/4/24	Whooping cough rises sharply in McHenry County; total for 2024 now more than 4 times higher than last year
Patch	12/18/24	Stomach flu cases on rise in schools in McHenry County
NACCHO	12/18/24	<u>Training Exercise Helps Volunteers Prepare While</u> <u>Supporting Local Veterans</u>
WGN	12/19/24	McHenry County reports first pediatric RSV death of 2024 as uptick in cases continue
Lake & McHenry County Scanner	12/19/24	<u>Health officials report first child death from RSV in</u> <u>McHenry County in 2024</u>
Patch	12/20/24	Child dies from RSV in McHenry County
Northwest Herald	12/21/24	McHenry County child dies from RSV; first pediatric death from the respiratory virus this season
Northwest Herald	12/22/24	McHenry County health officials report increase in norovirus outbreaks; schools, care centers affected
Northwest Herald	12/23/24	McHenry County health officials monitor bird fluactivity in region: What to do if you see dead birds
Patch	12/24/24	McHenry Co. health officials monitor bird flu activity
Lake & McHenry County Scanner	12/25/24	Health officials say increase in stomach flu outbreaks reported across McHenry County
Lake & McHenry County Scanner	12/27/24	Health officials say flu, RSV circulating in McHenry County at high levels of transmissions
Northwest Herald	12/28/24	Respiratory illness surging in McHenry County, flu hospitalizations up 450%



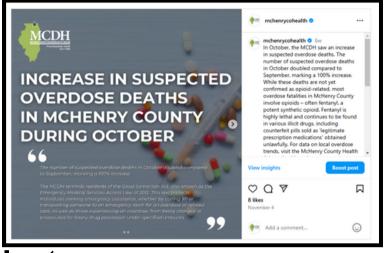
NOVEMBER 2024 SOCIAL MEDIA REPORT

TOP SOCIAL MEDIA POSTS:



Facebook Impressions: 932 Engagements: 10





<u>Instagram</u> Impressions: 202 Engagements: 17

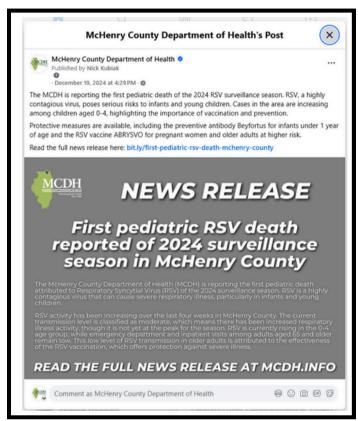


X / Twitter Impressions: 52 Engagements: 2



DECEMBER 2024 SOCIAL MEDIA REPORT

TOP SOCIAL MEDIA POSTS:



Facebook

Impressions: 30.5k Engagements: 650

DECEMBER SNAPSHOT

Facebook:

New Followers: 39 Impressions: 167.9k Total Followers: 10.1k

<u>Instagram:</u>

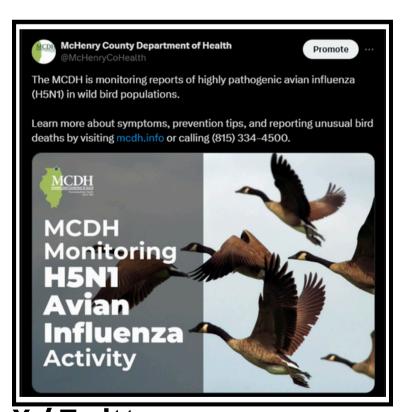
New Followers: 18 Impressions: 30.9k Total Followers: 1.7k

Twitter:

New Followers: 4 Impressions: 898 Total Followers: 2.3k



<u>Instagram</u> Impressions: 414 Engagements: 4



<u>X / Twitter</u> Impressions: 106 Engagements: 1



NOVEMBER 2024 WEBSITE PAGEVIEWS

		NOVEMBER 2024 WEBSITE PAGEVIEWS					
Webpage views by Division/Program	November 1-2	November 3-9	November 10-16	November 17-23	November 24-3		
HEALTH DEPARTMENT							
health-department	279	872	557	656	405		
department-contact-info	2	62	38	21	26		
complaint-submittal-form	6	24	25	33	26		
health-community	3	14	15	18	42		
public-health-ordinance	16	56	43	39	31		
foia-request	3	26	17	15	24		
COVID-19							
sars-cov-2-infection-covid-19	0	0	0	0	0		
Community-resources	0	0	0	0	0		
testing	0	0	0	0	0		
Vaccine-locations	0	0	0	0	0		
schools-students-and-youth-camps	0	0	0	0	0		
ADMINISTRATION DIVISION	•	Ů,	Ů	Ü	, and the second		
health-administration	4	39	29	29	24		
	1						
board-of-health		15	12	23	10		
death-record-request-form	1	9	9	1	5		
birth-record-request-form	2	28	12	9	33		
ENVIRONMENTAL HEALTH DIVISION							
environmental-health	22	94	101	98	85		
environmental-health/applications	13	76	72	56	52		
food-protection-program	9	45	46	25	22		
food-facility-inspection-reports	3	48	32	30	56		
onsite-wastewater-treatment	8	15	41	20	21		
groundwater-protection-contamination	1	2	5	7	3		
private-water-supply	2	12	17	23	11		
laboratory-services	7	32	28	31	27		
public-beaches	3	4	4	2	5		
public-health-nuisance	1	3	7	9	4		
mosquitoes-and-west-nile-virus	1	1	3	6	4		
open-burning-of-landscape-waste	30	3	4	12	21		
solid-waste-program	10	36	36	35	46		
PUBLIC HEALTH NURSING DIVISION	10	00	00	00	40		
public-health-nursing	7	20	18	46	29		
	7		28				
data-and-reports		25		30	23		
clinic-services	26	155	230	199	135		
communicable-disease-program	2	7	7	9	9		
sexually-transmitted-diseases-hiv	7	16	20	17	12		
tuberculosis	1	7	6	12	5		
illinois-breast-cervical-cancer-program	4	22	17	20	16		
maternal-child-health-services	2	5	4	10	6		
healthymchenrycounty.org	59	198	36	257	331		
COMMUNITY HEALTH DIVISION							
emergency-preparedness-response	0	6	6	18	12		
community-health-program	3	6	3	16	8		
how-to-prepare	0	2	1	4	0		
wic-women-infants-and-children	17	52	33	46	18		
volunteer-mrc	0	7	17	15	5		
VETERINARY PUBLIC HEALTH DIVISION	-				-		
animal-control	74	287	214	244	189		
adoptable-pets	98	233	472	436	449		
		ļ	29		ļ		
lost-and-found-pets	19	28		36	16		
registration	8	52	92	74	67		
volunteer	4	18	17	24	17		
rabies-tag-request	29	84	105	95	60		
animal-control-violation-payment	7	22	19	16	8		
pet-adoption-application	63	144	154	269	237		



DECEMBER 2024 WEBSITE PAGEVIEWS

		DECEMBER 2024 WEBSITE PAGEVIEWS					
Webpage views by Division/Program	December 1-2	December 3-9	December 10-16	December 17-23	December 24-3		
HEALTH DEPARTMENT							
health-department	847	1066	1102	990	561		
department-contact-info	43	30	23	24	7		
complaint-submittal-form	29	17	18	14	17		
health-community	24	19	19	11	8		
public-health-ordinance	36	39	37	25	22		
foia-request	21	13	32	10	12		
COVID-19							
sars-cov-2-infection-covid-19	0	0	0	0	0		
Community-resources	0	0	0	0	0		
testing	0	0	0	0	0		
Vaccine-locations	0	0	0	0	0		
schools-students-and-youth-camps	0	0	0	0	0		
ADMINISTRATION DIVISION	-	-	-	•	-		
health-administration	23	25	34	29	13		
board-of-health	21	15	14	7	11		
death-record-request-form	5	3	6	4	7		
birth-record-request-form	19	15	38	29	16		
ENVIRONMENTAL HEALTH DIVISION	17	15	30	27	10		
environmental-health	131	99	92	100	46		
environmental-health/applications	79	52	65	59	25		
food-protection-program	37	34	24	28	39		
food-facility-inspection-reports	61	31	29	30	93		
onsite-wastewater-treatment	32	28	11	11	10		
groundwater-protection-contamination	4	5	6	9	2		
private-water-supply	11	18	11	25	12		
laboratory-services	28	28	47	34	13		
public-beaches	6	2	7	0	0		
public-health-nuisance	3	4	7	3	1		
mosquitoes-and-west-nile-virus	2	2	3	1	0		
open-burning-of-landscape-waste	18	33	7	8	1		
solid-waste-program	29	12	7	3	0		
PUBLIC HEALTH NURSING DIVISION							
public-health-nursing	42	33	55	24	5		
data-and-reports	29	27	55	40	31		
clinic-services	140	180	176	149	91		
communicable-disease-program	13	8	15	8	1		
sexually-transmitted-diseases-hiv	18	15	8	16	4		
tuberculosis	5	11	6	6	5		
illinois-breast-cervical-cancer-program	28	12	6	7	2		
maternal-child-health-services	11	7	8	2	1		
healthymchenrycounty.org	293	337	131	162	188		
COMMUNITY HEALTH DIVISION	273	20,	.5.	. 32	.55		
emergency-preparedness-response	5	14	10	5	4		
community-health-program	16	107	39	20	22		
how-to-prepare	0	2	0	0	0		
wic-women-infants-and-children	63	49	22	53	18		
volunteer-mrc	10	5	3	5	4		
VETERINARY PUBLIC HEALTH DIVISION	10	3	3	3	4		
	707	077	057	0.77	101		
animal-control	327	277	257	217	101		
adoptable-pets	448	393	406	269	116		
lost-and-found-pets	22	22	17	13	5		
registration	117	101	70	57	37		
volunteer	25	15	9	9	4		
rabies-tag-request	140	87	89	52	40		
animal-control-violation-payment	22	22	14	21	11		
pet-adoption-application	365	302	255	229	60		