



NOVEMBER 2024 MEDIA APPENDIX

MEDIA	DATE	HEADLINE
Lake & McHenry County Scanner	11/4/24	<u>Health department issues warning after seeing 100% increase in overdose deaths in McHenry County.</u>
Northwest Herald	11/4/24	<u>New numbers show whooping cough still on rise in McHenry County.</u>
Lake & McHenry County Scanner	11/14/24	<u>Health department issues warning about significant increase in whooping cough cases in McHenry County.</u>
FOX 32 Chicago	11/14/24	<u>McHenry County reports significant increase in 'whooping cough' cases</u>
Northwest Herald	11/15/24	<u>Whooping cough on the rise in McHenry County, health department warns</u>
Northwest Herald	11/22/24	<u>McHenry man admits he 'intentionally tortured' his 4-month-old puppy.</u>
Lake & McHenry County Scanner	11/24/24	<u>2 years in prison for man who pleaded guilty to torturing, seriously injuring 4-month-old puppy in McHenry.</u>



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Northwest Herald	12/4/24	<u>Whooping cough rises sharply in McHenry County; total for 2024 now more than 4 times higher than last year</u>
Patch	12/18/24	<u>Stomach flu cases on rise in schools in McHenry County</u>
NACCHO	12/18/24	<u>Training Exercise Helps Volunteers Prepare While Supporting Local Veterans</u>
WGN	12/19/24	<u>McHenry County reports first pediatric RSV death of 2024 as uptick in cases continue</u>
Lake & McHenry County Scanner	12/19/24	<u>Health officials report first child death from RSV in McHenry County in 2024</u>
Patch	12/20/24	<u>Child dies from RSV in McHenry County</u>
Northwest Herald	12/21/24	<u>McHenry County child dies from RSV; first pediatric death from the respiratory virus this season</u>
Northwest Herald	12/22/24	<u>McHenry County health officials report increase in norovirus outbreaks; schools, care centers affected</u>
Northwest Herald	12/23/24	<u>McHenry County health officials monitor bird flu activity in region: What to do if you see dead birds</u>
Patch	12/24/24	<u>McHenry Co. health officials monitor bird flu activity</u>
Lake & McHenry County Scanner	12/25/24	<u>Health officials say increase in stomach flu outbreaks reported across McHenry County</u>
Lake & McHenry County Scanner	12/27/24	<u>Health officials say flu, RSV circulating in McHenry County at high levels of transmissions</u>
Northwest Herald	12/28/24	<u>Respiratory illness surging in McHenry County, flu hospitalizations up 450%</u>



NOVEMBER 2024 SOCIAL MEDIA REPORT

TOP SOCIAL MEDIA POSTS:



Facebook
Impressions: 932
Engagements: 10



Instagram
Impressions: 202
Engagements: 17

NOVEMBER SNAPSHOT

Facebook:
 New Followers: 21
 Impressions: 134.4k
 Total Followers: 10.1k

Instagram:
 New Followers: 18
 Impressions: 38.4k
 Total Followers: 1.7k

Twitter:
 New Followers: 3
 Impressions: 266
 Total Followers: 2.4k

McHenry County Naloxone Access Points	
Free Vending Machines American Red Cross and Family Care Center Community Health Partnership 22 N. State St., Joliet Community Health Center - Joliet 2000 N. State St., Joliet The Blue Star - Joliet & Joliet Bar 2110 S. State St., Joliet Health & Family Center of McHenry County 200 N. State St., Joliet	Northeastern Medicine Free Drug Boxes Northeastern Medicine and Family Healthcare 600 West Medical Center Drive McHenry, Illinois 60050 Northwestern Memorial Hospital Emergency Room 200 West Medical Center Drive McHenry, Illinois 60050
Live-4-Us American Red Cross and Family Care Center Community Health Partnership 22 N. State St., Joliet Community Health Center - Joliet 2000 N. State St., Joliet The Blue Star - Joliet & Joliet Bar 2110 S. State St., Joliet Health & Family Center of McHenry County 200 N. State St., Joliet	Warp Corps Warp Corps is a non-profit organization working to combat substance use, homelessness, and mental health issues. They provide naloxone and fentanyl test strips for the public at no cost. 316 S. Benton Street, Woodstock
A Way Out Program The program offers naloxone to any resident of McHenry County who wants to stay out of their current substance dependence. Call for more info: 815-341-4500	QUESTIONS? (815) 334-4500 mcdh.info

X / Twitter
Impressions: 52
Engagements: 2



DECEMBER 2024 SOCIAL MEDIA REPORT

TOP SOCIAL MEDIA POSTS:



Facebook
Impressions: 30.5k
Engagements: 650



Instagram
Impressions: 414
Engagements: 4



X / Twitter
Impressions: 106
Engagements: 1

DECEMBER SNAPSHOT

Facebook:
New Followers: 39
Impressions: 167.9k
Total Followers: 10.1k

Instagram:
New Followers: 18
Impressions: 30.9k
Total Followers: 1.7k

Twitter:
New Followers: 4
Impressions: 898
Total Followers: 2.3k



NOVEMBER 2024 WEBSITE PAGEVIEWS

Webpage views by Division/Program	NOVEMBER 2024 WEBSITE PAGEVIEWS				
	November 1-2	November 3-9	November 10-16	November 17-23	November 24-30
HEALTH DEPARTMENT					
health-department	279	872	557	656	405
department-contact-info	2	62	38	21	26
complaint-submittal-form	6	24	25	33	26
health-community	3	14	15	18	42
public-health-ordinance	16	56	43	39	31
foia-request	3	26	17	15	24
COVID-19					
sars-cov-2-infection-covid-19	0	0	0	0	0
Community-resources	0	0	0	0	0
testing	0	0	0	0	0
Vaccine-locations	0	0	0	0	0
schools-students-and-youth-camps	0	0	0	0	0
ADMINISTRATION DIVISION					
health-administration	4	39	29	29	24
board-of-health	1	15	12	23	10
death-record-request-form	1	9	9	1	5
birth-record-request-form	2	28	12	9	33
ENVIRONMENTAL HEALTH DIVISION					
environmental-health	22	94	101	98	85
environmental-health/applications	13	76	72	56	52
food-protection-program	9	45	46	25	22
food-facility-inspection-reports	3	48	32	30	56
onsite-wastewater-treatment	8	15	41	20	21
groundwater-protection-contamination	1	2	5	7	3
private-water-supply	2	12	17	23	11
laboratory-services	7	32	28	31	27
public-beaches	3	4	4	2	5
public-health-nuisance	1	3	7	9	4
mosquitoes-and-west-nile-virus	1	1	3	6	4
open-burning-of-landscape-waste	30	3	4	12	21
solid-waste-program	10	36	36	35	46
PUBLIC HEALTH NURSING DIVISION					
public-health-nursing	7	20	18	46	29
data-and-reports	7	25	28	30	23
clinic-services	26	155	230	199	135
communicable-disease-program	2	7	7	9	9
sexually-transmitted-diseases-hiv	7	16	20	17	12
tuberculosis	1	7	6	12	5
illinois-breast-cervical-cancer-program	4	22	17	20	16
maternal-child-health-services	2	5	4	10	6
healthymchenrycounty.org	59	198	36	257	331
COMMUNITY HEALTH DIVISION					
emergency-preparedness-response	0	6	6	18	12
community-health-program	3	6	3	16	8
how-to-prepare	0	2	1	4	0
wic-women-infants-and-children	17	52	33	46	18
volunteer-mrc	0	7	17	15	5
VETERINARY PUBLIC HEALTH DIVISION					
animal-control	74	287	214	244	189
adoptable-pets	98	233	472	436	449
lost-and-found-pets	19	28	29	36	16
registration	8	52	92	74	67
volunteer	4	18	17	24	17
rabies-tag-request	29	84	105	95	60
animal-control-violation-payment	7	22	19	16	8
pet-adoption-application	63	144	154	269	237



DECEMBER 2024 WEBSITE PAGEVIEWS

Webpage views by Division/Program	DECEMBER 2024 WEBSITE PAGEVIEWS				
	December 1-2	December 3-9	December 10-16	December 17-23	December 24-30
HEALTH DEPARTMENT					
health-department	847	1066	1102	990	561
department-contact-info	43	30	23	24	7
complaint-submittal-form	29	17	18	14	17
health-community	24	19	19	11	8
public-health-ordinance	36	39	37	25	22
foia-request	21	13	32	10	12
COVID-19					
sars-cov-2-infection-covid-19	0	0	0	0	0
Community-resources	0	0	0	0	0
testing	0	0	0	0	0
Vaccine-locations	0	0	0	0	0
schools-students-and-youth-camps	0	0	0	0	0
ADMINISTRATION DIVISION					
health-administration	23	25	34	29	13
board-of-health	21	15	14	7	11
death-record-request-form	5	3	6	4	7
birth-record-request-form	19	15	38	29	16
ENVIRONMENTAL HEALTH DIVISION					
environmental-health	131	99	92	100	46
environmental-health/applications	79	52	65	59	25
food-protection-program	37	34	24	28	39
food-facility-inspection-reports	61	31	29	30	93
onsite-wastewater-treatment	32	28	11	11	10
groundwater-protection-contamination	4	5	6	9	2
private-water-supply	11	18	11	25	12
laboratory-services	28	28	47	34	13
public-beaches	6	2	7	0	0
public-health-nuisance	3	4	7	3	1
mosquitoes-and-west-nile-virus	2	2	3	1	0
open-burning-of-landscape-waste	18	33	7	8	1
solid-waste-program	29	12	7	3	0
PUBLIC HEALTH NURSING DIVISION					
public-health-nursing	42	33	55	24	5
data-and-reports	29	27	55	40	31
clinic-services	140	180	176	149	91
communicable-disease-program	13	8	15	8	1
sexually-transmitted-diseases-hiv	18	15	8	16	4
tuberculosis	5	11	6	6	5
illinois-breast-cervical-cancer-program	28	12	6	7	2
maternal-child-health-services	11	7	8	2	1
healthymchenrycounty.org	293	337	131	162	188
COMMUNITY HEALTH DIVISION					
emergency-preparedness-response	5	14	10	5	4
community-health-program	16	107	39	20	22
how-to-prepare	0	2	0	0	0
wic-women-infants-and-children	63	49	22	53	18
volunteer-mrc	10	5	3	5	4
VETERINARY PUBLIC HEALTH DIVISION					
animal-control	327	277	257	217	101
adoptable-pets	448	393	406	269	116
lost-and-found-pets	22	22	17	13	5
registration	117	101	70	57	37
volunteer	25	15	9	9	4
rabies-tag-request	140	87	89	52	40
animal-control-violation-payment	22	22	14	21	11
pet-adoption-application	365	302	255	229	60