



# JULY 2024 MEDIA APPENDIX

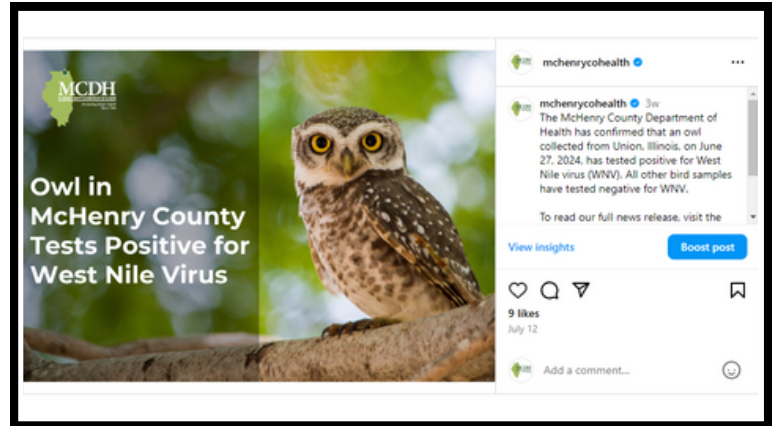
MEDIA	DATE	HEADLINE
Legacy.com / Northwest Herald	7/2/24	<u>Obituaries: Myra Richardson</u> <i>"She worked in the McHenry County Health Department as a Business Office and Scheduling Manager."</i>
Northwest Herald	7/5/24	<u>Car destroyed in Friday fire outside Woodstock</u>
Lake & McHenry County Scanner	7/5/24	<u>Thousands of gallons of water, foam used to extinguish 'troublesome' vehicle fire at home near Woodstock</u>
Lake & McHenry County Scanner	7/12/24	<u>Health department says owl in McHenry County has tested positive for West Nile Virus</u>
Northwest Herald	7/12/24	<u>Owl in McHenry County tests positive for West Nile virus</u>
Northwest Herald	7/19/24	<u>COVID-19 ticking up again McHenry County.</u>
Northwest Herald	7/26/24	<u>Mosquitoes test positive for West Nile virus in Huntley, 1st in McHenry County this year</u>
Northwest Herald	7/26/24	<u>Wonder Lake water boil order extended at least until Sunday</u>
Lake & McHenry County Scanner	7/27/24	<u>Health department warns public after mosquitoes test positive for West Nile virus in McHenry County.</u>
Northwest Herald	7/29/24	<u>McHenry County awards \$1.2m in health grants, from combating obesity to bringing heart care to food pantries</u>

# JULY 2024 SOCIAL MEDIA REPORT

## TOP SOCIAL MEDIA POSTS:



**Facebook**  
Impressions: 1.2k  
Engagements: 43



**Instagram**  
Impressions: 384  
Engagements: 12



**Twitter**  
Impressions: 53  
Engagements: 1

## JULY SNAPSHOT

**Facebook:**  
New Followers: 12  
Impressions: 57.6k  
Total Followers: 10.1k

**Instagram:**  
New Followers: 18  
Impressions: 623  
Total Followers: 1.6k

**Twitter:**  
New Followers: 7  
Impressions: 175  
Total Followers: 2.4k



# JULY 2024 WEBSITE PAGEVIEWS

Webpage views by Division/Program	JULY 2024 WEBSITE PAGEVIEWS				
	July 1-6	July 7-13	July 14-20	July 21-27	July 28-31
<b>HEALTH DEPARTMENT</b>					
health-department	865	1260	1183	1265	782
department-contact-info	23	39	38	48	25
complaint-submittal-form	14	31	29	38	26
health-community	27	30	23	31	10
health-ordinances	49	69	46	57	21
foia-request	23	26	21	25	18
<b>COVID-19</b>					
sars-cov-2-infection-covid-19	15	8	26	37	30
Community-resources	1	0	3	0	6
testing	5	5	7	8	2
Vaccine-locations	0	0	5	5	4
schools-and-students	0	3	2	2	5
<b>HEALTH ADMINISTRATION DIVISION</b>					
health-administration	24	43	38	34	36
board-of-health	11	15	16	13	4
death-record-request-form	6	11	14	7	6
birth-record-request-form	36	35	20	38	31
<b>ENVIRONMENTAL HEALTH DIVISION</b>					
environmental-health	129	204	146	159	98
environmental-health/applications-forms	93	153	105	154	78
food-protection-program	30	51	59	60	28
food-facility-inspection-reports	14	16	14	36	12
onsite-wastewater-treatment	28	46	46	45	24
groundwater-protection-contamination	6	9	3	15	3
private-water-supply	15	24	13	36	16
laboratory-services	16	34	35	85	30
public-beaches	148	103	122	112	76
public-health-nuisance	6	10	10	8	7
mosquitoes-and-west-nile-virus	15	25	10	14	8
open-burning-of-landscape-waste	24	27	23	19	13
solid-waste-program	42	45	57	81	56
<b>NURSING DIVISION</b>					
public-health-nursing	17	29	38	31	22
data-and-reports	20	32	14	18	12
clinic-services	47	124	124	90	70
communicable-disease-program	2	6	2	7	3
sexually-transmitted-diseases-hiv	22	21	20	19	4
tuberculosis	7	15	13	10	13
community-health-program	5	7	9	6	6
illinois-breast-cervical-cancer-program	421	394	368	365	196
maternal-child-health-services	11	6	14	2	3
wic-women-infants-and-children	43	58	87	52	48
<b>EMERGENCY PREPAREDNESS &amp; RESPONSE</b>					
emergency-preparedness-response	10	7	4	9	6
how-to-prepare	2	2	0	0	3
volunteer-mrc	10	21	4	3	1
<b>VETERINARY PUBLIC HEALTH DIVISION</b>					
animal-control	235	371	264	253	140
adoptable-pets	244	371	312	294	210
lost-and-found-pets	16	31	24	30	7
registration	58	79	66	80	30
volunteer	7	10	10	13	3
rabies-tag-request	94	118	105	120	68
animal-control-violation-payment	21	30	19	33	9
pet-adoption-application	311	332	230	236	83